

Curriculum Vitae

Pr. Dr. Omar Boussada

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Personal Information

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Academic Certificates:

- Full Professor Certificate: Media and Communication Sciences – Islamic Minnesota University-USA.
- PhD: Media and Communication Sciences – Algiers University-2010.
- Master: Media and Communication Sciences – Algiers University-2000.
- Bachelor: Media and Communication Sciences – Algiers University-1998.
- Higher Diploma in Computer: Computer Sciences Institute-2000.
- Certificates of attendance and participation in training courses.

Current Position:

- Associate Professor: Media and Communication Department - College of Humanities - King Khalid University - Kingdom of Saudi Arabia.

Professional Experience:

- Associate Professor, Department of Media and Communication Sciences - Faculty of Political Science and Information - Algiers University (2010-2013).
- Associate Professor - "Al-Manar" College for Islamic Studies - Communication Department - Algeria (2010-2012).
- Visiting Associate Professor at several Algerian and international universities.
- Assistant Professor - Faculty of Political Science and Information - Department of Media and Communication Sciences – Algiers University (2000-2012).
- Assistant Professor - College of Media and Information - Ajman University of Science and Technology - Abu Dhabi, United Arab Emirates (2002-2004).
- Media political analyst for the "Al-Chourouk" Satellite Channel and the first channel of the Algerian National Radio.

- Media Trainer for the Arab Women Organization and some governmental and private media institutions in many Arab and Western countries.
- Expert and Trainer in communication skills and media performance.
- Editor-in-chief of the Algerian Television News Department and news broadcasts and programs on Algerian Television (1996-2000).
- Columnist for the Saudi newspaper (Aafaq) (2013-2020).
- Columnist for the Algerian newspaper (Algeria News) (2013-2017).
- Journalist Editor-in-chief, (Akhbar Al Arab) newspaper in the United Arab Emirates.
- Producer and director of media programs and documentaries.
- "Specialist Expert in Communication and Safety" in the National Drilling Company (NDC) - Abu Dhabi, United Arab Emirates (2001-2002).

Administrative and Scientific Positions

A - Administrative Positions

- Media Center Consultant - King Khalid University - Kingdom of Saudi Arabia.
- General Administration of Media and Public Relations Consultant - King Khalid University - Saudi Arabia.
- Head of the research unit "Media Discourse Analysis", Research Center - College of Humanities - King Khalid University.
- Head of the research team "Communication and Mass Culture" - University of Algeria 3.
- President of the University Students Association / Algeria (1991-1995).

B - Scientific Positions

- Member of the Academic Committee - Department of Media and Communication - King Khalid University - Kingdom of Saudi Arabia.
- Member of the Scientific Committee - Research Center - College of Humanities - King Khalid University.
- Member of the Scientific Council of the Department of Media and Communication - King Khalid University - Saudi Arabia.
- Member of the International Society for Communication and Public Relations.

- Member of the Media Technical Committee for the Department of Public Relations and Media - King Khalid University - Kingdom of Saudi Arabia.
- Member of the Research Jury of the Journal Gulf Studies.
- Member of the Employment Committee, Faculty of Information and Communication – Algiers University.
- Member of the Scientific Committee of Al-Manar College for Islamic Studies (2005-2007).
- Member of the Scientific Council of Al-Manar College for Islamic Studies (2005-2007).
- Member of the Scientific Committee, Faculty of Political Science and Information - Department of Media and Communication, Algiers 3 University- Algeria (2012-2013).
- Member of the scientific committee and research arbitration committee for the magazine "Al-Haqiqa", Adrar University - Algeria.
- Member of the scientific committee and research arbitration committee for the magazine "Ishamat" – Ghardaia University - Algeria.
- Member, rapporteur, and arbitrator in scientific committees for national and international university meetings and conferences.

Laboratories and Research Projects

- Research Laboratory Member on "Social Media Uses", Algiers 3 University- Algeria.
- Chair of a research team on "Communication Technologies and their Impact on Journalistic Practice" - Algiers 3 University- Algeria.
- Member of a research funded by the Research and Consulting Institute of King Khalid University - Associate Researcher - Research title "Readings of Aafaq Newspaper at King Khalid University Staff - Survey Study" (2015).
- Member of a research funded by the Research and Consulting Institute of King Khalid University - Associate Researcher - Research title: "Editorial Characteristics of University Journalism: Aafaq for King Khalid University as a Model" (2015).
- Member of the General Research Project - Principal Researcher - Deanship of Scientific Research - King Khalid University - Kingdom of Saudi Arabia.

Published Articles and Research

- Saudi Youth's Uses of New Media and its Applications: Motivations and Gratifications, Route Educational and Science Journal, Turkey, Issue 29, July 2018.
- Receiving through the Use of Electronic Content in Social Networks, "Al-Wasila" Journal for Science and Technology, Khartoum, Republic of Sudan.
- Media Policy of King Khalid, the Scientific Record of the King Khalid Chair, King Khalid University, 1436.
- Rumor Industry via Television Picture, Media and Communication, Al-Hikma Journal for Communication Studies, Page 23, 2013.
- The Role of Information Management of Public Relations Agencies in Facing Institutional Crises: A Theoretical Study, Journal of Public Relations Research Middle East, No. 18, Page 57-80, 2018.
- Mechanisms for Receiving Communication Discourse in the New Media (Interactive and Asynchronous), Journal of Humanities and Social Sciences, National Research Center Palestine, Volume 2, Issue 2, June 2018.
- The Role of Modern Technologies in Production of TV News, Journal of Public Relations Research Middle East, No. 18, Page 141-160, June 2018.
- The Role of University Newspapers in Promoting Tourism Awareness in the Kingdom of Saudi Arabia: An Analytical Study of the Aafaq Newspaper of King Khalid University, The Arab Journal for Media and Communication, The Saudi Society for Media and Communication - King Saud University, Saudi Arabia.
- The Impact of Technological Development on the Production and Receipt of TV Economic Information, "Ishamat" Journal, Ghardaia University, Pages 48-78, 2017.
- Western Satellite TV and Arab-Islamic Culture, Al-Hikma Journal for Communication Studies, Refereed Journal, No. 22, Pages 101-126, 2012.
- Manufacturing of the TV Picture and its Effect on the Viewer, A Refereed Quarterly Journal and Community Magazine, Taksij Com for Publication and Distribution, No. 13, July 2012.
- Television Directing: Political Programs as a Model, Arab League Organization, Cairo, Arab Republic of Egypt.
- Reading the Newspaper Aafaq for King Khalid University, Research Funded by the Research and Consulting Institute - King Khalid University - Saudi Arabia (2015).

- Editorial Characteristics of University Journalism: Aafaq Newspaper for King Khalid University as a Model, Research Funded by the Research and Consulting Institute - King Khalid University - Saudi Arabia (2015).
- Preparing and Producing TV News Releases: Algerian TV as a Model, Arab League Organization, Cairo, Arab Republic of Egypt.
- Methods of Using (ISIS) for Social Networks (Facebook and Twitter) as a Model, International Journal of Social Communication, "Abdel Hamid ben Badis" University, Mostaganem, Algeria.

Scientific Publications

A- Books and Literature

- Public Relations: Theoretical and Applied Foundations: Al-Khwarizmi Scientific Edition, 2017.
- Organizing Events in Public Relations: Al-Mutanabi for Publication and Distribution, Riyadh, 2019.
- Satellite Television Broadcasting: Receiving Mechanisms and Viewing Effects: Al-Khwarizmi Scientific Edition, Jeddah, 2018.
- Security Media and the Internet: Naif Arab University for Security Sciences, Riyadh, 2016.
- Communication and Advocacy: Al-Manar College for Islamic Studies, Algeria, 2001.
- Introduction to Audio-Visual Communication: Al-Mutanabi Edition, Riyadh, 2019.

B- Scientific Publications

- Media Institutions Management: 2009-2010.
- History of the Media: 2009-2010.
- Sociology of Media: 2010-2011.
- Press, Power and Public Opinion: 2010-2011.

Scientific Awards

- The Golden Pen: Free Press Association, Algeria, 2012.
- Press Writing: Aafaq Newspaper, Saudi Arabia, 2016.

Participating with research in national and international forums and conferences

- Conference of the "Babir Center for the Humanities Sciences" (Looking to the Future), University of Alanya, Turkey, 2018.
- The International Conference on Media and Crises: Dimensions and Strategies, King Khalid University, Abha, Kingdom of Saudi Arabia, 20 March 2019.
- The New Environment Conference in the Arabic Interactive Media: Reality and Expectations, King Saud University, Riyadh, Saudi Arabia, 2017.
- The Seventh Forum of the Saudi Society for Science and Communication, Economic Media, Riyadh, 2018.
- International Conference on Social Networks and the Security Community, King Fahd Security College, Riyadh, March, 2014.
- Scientific Research Day, Center for Research and Studies, King Khalid University, September 2015.
- The International Conference on Media and Rumor, King Khalid University, Abha, Kingdom of Saudi Arabia, 25 November 2014.
- The Third International Conference on the History of King Khalid bin Abdulaziz Al Saud, Abha, Kingdom of Saudi Arabia, 6/12/1436.
- The Seventh International Conference on Society and Security: Social Media Networks and their Social and Security Dimensions, Fahd Security College, Riyadh, February 17, 2015.
- Scientific Research Forum, King Khalid University, Abha, Kingdom of Saudi Arabia, 6 May 2014.
- The Second International Forum on the Algerian Revolution and the Arab Space, Ghardaia University, Algeria, 2013.
- The International Conference on Media and Terrorism: Means and Strategies, King Khalid University, Abha, Kingdom of Saudi Arabia, February 14, 2016.
- The Second National Meeting on the Multi-Audiovisual Space "Stakes and Challenges", Algeria 3 University, May 2013.
- The National Forum on the "Algerian Revolution in the Media", Annaba, Algeria, December 2012.
- International Forum "Social Sites and Change in Current Societies", Algiers, 2012.

- The Third National Forum on Media and Communication Technologies: Prospects and Challenges, Annaba, Algeria, 2010.
- The National Scientific Forum: Media Approaches to Events in the Arab World, Algeria, June, 2010.
- The International Forum on the Reality of Media and Advocacy, Scientific Complex, Algeria, March 2010.
- International Forum: Electronic Media and its Role in Freedom of Expression, Algiers University, May, 2011.
- The National Scientific Forum "Media in Algeria, Reality and Challenges", Ghardaia University, Algeria, June 2009.

Various Scientific Works

- Various activities and achievements within the "Al-Furqan Complex" (Scientific Research Center).
- Assistant and educational, social consultant.
- Contributed to the establishment and archiving of a number of historical libraries.
- Media adviser for many media organizations.

Supervising, Discussing University Theses

- Supervised and discussed many bachelor's, master's, and doctoral theses.

Languages and Electronic Teaching Skills

- Languages: Arabic, English, and French (speaking fluently and writing).
- Proficient in the use of information technology (computer, software, multimedia).
- Experienced in teaching via electronic means (video-conference, blackboard, virtual classes, and lectures through interactive platforms).

Society Services

- Providing training courses in media and communication within the framework of society service.
- Providing training courses for journalists and professionals in media and institutional communication.

- Organizing awareness campaigns.
- Holding scientific and literary lectures and seminars.
- Various voluntary contributions: intellectual and social activities.